MARLENE EMILIA RIOS

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marlenerios.com @cinechito

An experienced filmmaker skilled at coordinating production plans and resources to complete inspired creative work on time and on budget.

KEY SKILLS			TOOLS
Brainstorming and ideas Problem solving Directing Producing Coordinating talent remotely Team Building	Projec Budge Story p	lfunding t Management	Premiere Pro Photoshop Lightroom Media Encoder Davinci Resolve Avid
EXPERIENCE			
Video Content Producer Fisker Inc JAN 2022-PRESENT		Manhattan Beach, CA Implemented global video standards for Fisker's Social Media and outfitted our in house team for more nimble video production. Produced Fisker's most successful video post with 90k+ views and 6k+ likes. Designed, wrote, shot and edited video content.	
Founder, Creative Director Huelga Media JUNE 2020 - PRESENT		Long Beach, CA Managing marketing and festival strategy and producing a variety of photo and video content for clients from start to finish to get films into dozens of festivals. Created and edited short-form narrative films, tutorials and content for social media. Notable projects include: 'We Choose To Go,' and 'Heathens'. Clients include: Voto Latino, Mudroom Creative, Fisker Inc.	
Digital Campaigns Fellow Voto Latino AUG 2020 - DEC 2020		Remote, Washington, D.C. Coordinated with the Campaigns team to register 600k+ voters in time for the 2020 General Election. Coordinated and ran volunteer text banks on Slack with volunteers from across the United States as well as leading the Anti-Disinformation campaign.	
Writer/Director/Producer 'We Choose To Go' JUNE 2020 - AUG 2021		London, United Kingdom Exceeded the crowdfunding goal by 190% with over 100 backers. Featured reviews on Film Threat, Indie Shorts Mag and UK Film Review. Managed a £12,000 budget film and set build. Winner of the UFVF/Kodak Excellence in Filmmaking Grant. Premiered at the 2020 Female Eye Film Festival in Toronto.Selected to screen at over 15 film festivals, and achieved a non-exclusive streaming deal with DUST.	
Lead Videographer <i>Film Independent</i> JUNE 2012, 2013, 2014		Los Angeles, CA Worked with the Events Coverage team, lead on licensed shoots and red carpet step and repeats for LA Film Fest. Maintained cinematic look standards across a team of interns shooting separate events. Set up for shots according to production schedules, weather, and lighting conditions and available equipment. Produced videos for immediate turnaround according to client specifications, including desired length, style and pace.	
EDUCATION			
MA Filmmaking London Film School 2020 Student Activities Director		BFA Film & Digital Media Production University of New Mexico 2015 Dean's List - Fall 2014, Spring 2015 Residence Hall Student Activities Officer	
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